

# veredesigns project request



Invention, my dear friends, is ninety-three percent perspiration, six percent electricity, four percent evaporation, and two percent butterscotch ripple.  
- Willy Wonka

your name: \_\_\_\_\_

company name: \_\_\_\_\_

phone: \_\_\_\_\_

email: \_\_\_\_\_

address: \_\_\_\_\_

website: \_\_\_\_\_

date of request	due date
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## please complete the following information:

1. if you are providing the content, a text document with the copy should be provided with this project request; attach or email supporting documentation to [vered@veredesigns.com](mailto:vered@veredesigns.com)
2. outline the purpose of this project: include relevant information such as whether the project will be used for a trade show, email campaign, or print material, the intended target audience, etc.
3. medium: print digital
4. are there size restrictions?
5. what is the project's goal?
6. what should the tone and/or mood of the message be?
7. is this message part of a series or will it be a single message?
8. in hierarchical order, list 3 messages to be communicated

